Amy McCreary

BLPHI

National

Cash

15%

Broadcast

EOM/EOC

## **ORDER**

Orders Order / Rev: **103289** Alt Order #: 06825826

Product Desc: Estimate: 2602

Flight Dates: 10/05/12 - 10/11/12 Original Date / Rev:

NRCC IE 2012

06/21/12 / 10/02/12 Order Type: **GENERAL** 

National Media, Inc.

**Buying Contact:** 

Billing Contact: 815 Slaters Ln.

Alexandria, VA 22314

NRCC-IE Name:

Demographic: A25-54 Product Codes: PLI2

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PISSUE, GEN Billing Type:

Primary AE:

Sales Office:

Sales Region:

Billing Calendar:

Billing Cycle:

Agency Commission:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

## Bill Plan

Advertiser

Agency

Name:

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/11/12	162	\$147,225.00	\$125,141.25		

## Totals

Month ,	# Spots	Gross Amount	Net Amount	Rating
October 2012	162	\$147,225.00	\$125,141.25	0.00
Totals	162	\$147,225.00	\$125,141.25	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$147,225.00
Market	100%	\$397.905.41

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	_0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,539.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,685.81
KTUD	0%	\$0.00
KVVU	22%	\$87,539.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,916.22

Li	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E '	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp w/ M-F 5-6a WakeUp w/	•	5-6a	F	:30	2	\$400.002	0.00 NM	2	\$800.00
	WAKE \	N/WAGNF	RS1								i		
	<u>Sta</u>	rt Date <u>I</u>	End Date	Weekdays Sp	ots/Week	Rate	Rating						
	Neek: 10/0	01/12 ′	10/07/12	F	2	\$400.00	0.00						

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KSNV

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Order / Rev:

103289 06825826

289

Advertiser:

Estimate:

NRCC-IE

Alt Order #:
Flight Dates:

10/05/12 - 10/11/12

Product Desc:

NRCC IE 2012

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/05/1	2 10/05/12	M-F 5-6a WakeUp	_	5-6a	F	- :30	2	\$400.002	0.00 NM	2	\$800.00
	WAKE \	۷/WAG۱	NRS1	M-F 5-6a WakeU	p w/Wagners								
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	eek: 10/		10/07/12	F	2	\$400.00	0.00						
E 2	KSNV	10/08/1	2 10/08/12	M-F 5-6a WakeUp M-F 5-6a WakeU		5-6a	M	- :30	2	\$400.002	0.00 NM	2	\$800.00
	WAKE \	V/WAGI	NRS1	W T O Ou Wakeo	p wittagilois								
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
<u>W</u> E 3	eek: 10/0		10/14/12	M	2	\$400.00	0.00			0.400.000	0.00.104	_	<b>4545.00</b>
ΕŞ	VOIAA	10/09/1	2 10/09/12	M-F 5-6a WakeUp M-F 5-6a WakeU		5-6a	-T	- :30	2	\$400.002	0.00 NM	2	\$800.00
	WAKE \	V/WAGI	NRS1		J								
14.	<u>Star</u> eek: 10/0	t Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
			10/14/12	M-F 5-6a WakeUp	2 w/\/\a@\/I	\$400.00 5-6a	0.00 W	- :30	2	\$400.002	0.00 NM	2	\$800.00
_ ,	110111	10/10/1	2 10/10/12	M-F 5-6a WakeU	-	0-08	**	.50	2	φ400.002	O.OO INIM	2	φουυ.υυ
	WAKE V												
<b>\</b> \	<u>Staı</u> eek: 10/0	<u>t Date</u> 18/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
E 5			2 10/11/12			5-6a	T	- :30	2	\$400.002	0.00 NM	2	\$800.00
				M-F 5-6a WakeU	=				_	4,00.00	0.00 11111	_	Ψ000.00
	WAKE V			Moskdous	Canta Milant	Dete	Dalling						
W	<u>ىنى ج</u> /eek: 10/	<u>t Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
E 6				M-F 6-7a WakeUp		6-7a	F	- :30	2	\$725.001	0.00 NM	2	\$1,450.00
	) A L A L C T .	N/88/A OB	ID CO	M-F 6-7a WakeU	w/Wagners								
	WAKE V	v/vvAGn <u>t Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/0		10/07/12	F	2	\$725.00	0.00						
E 7	KSNV	10/08/1	2 10/08/12	M-F 6-7a WakeUp	-	6-7a	M	- :30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE V	VANAGN	JRS2	M-F 6-7a WakeU	o w/Wagners								
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/0		10/14/12	M	2	\$725.00	0.00						
E 8	KSNV	10/09/1	2 10/09/12	M-F 6-7a WakeUp	_	6-7a	-T	- ;30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE V	V/WAGN	IRS2	M-F 6-7a WakeU	o w/wagners								
	<u>Star</u>	<u>t Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/0		10/14/12	-T	2	\$725.00	0.00						
E 9	· KSNV-	-10/10/1:	210/10/12-	M-F-6-7a WakeUp M-F 6-7a WakeUp		-6 <del>-</del> 7a	W====	:30~-	- 2	\$725,001	0:00 · NM	2	\$1,450.00
	WAKE V	V/WAGN	NRS2	W T O TO TVOICE	o www.gncio								
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/0		10/14/12	W M-F 6-7a WakeUp	2	\$725.00 6-7a	0.00 T	.20		#70C 004	0.00.104	_	<b>64 450 00</b>
E 10	KONV	TO/TT/T	2 10/11/12	M-F 6-7a WakeU	-	0-7a		- :30	2	\$725.001	0.00 NM	2	\$1,450.00
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10.0		t Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
	eek: 10/0		10/14/12	Today Show	CM 2	\$725.00 658a-9am	0,00 F	- :30	4	\$900.001	0.00 NM	4	ቀን ድስስ ስስ
	NOITE	10/00/1	2 10/00/12	Today Show	OW	0504-94111		.50	4	φ900.001	U.UU INIVI	4	\$3,600.00
	TODAY												
\A/ı	<u>Star</u> eek: 10/0	<u>t Date</u> 11/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> F	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
				Today Show	CM *	ี 558a-9am	M	- :30	4	\$900.001	0.00 NM	4	\$3,600.00
				Today Show			• •		•	,		- 1	40,000.00
	TODAY		End Data	Wookdovo	Conta MAI1-	D-4-	Dating						
W	<u>اعتد</u> 0/eek: 10	<u>t Date</u> )8/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 4	<u>Rate</u> \$900.00	<u>Rating</u> 0.00						
			2 10/09/12	· · · ·	СМ	658a-9am	-T	- :30	4	\$900.001	0.00 NM	4	\$3,600.00
											•		•

Print Date: 10/02/12 19:15:44

KSNV

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Order / Rev: Alt Order #:

103289

Advertiser: NRCC-IE

06825826

Product Desc:

NRCC IE 2012

Flight Dates: 10/05/12 - 10/11/12 Estimate:

Ln Ch	Start	End	Inventory Code Today Show	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type 5	pots	Amount
			Today Show									
	AY SHW Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/08/12	10/14/12	-T	<u> </u>		0.00						
E14 KSN	V 10/10/	12 10/10/12	Today Show	СМ	658a-9am	W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TOD	AY SHW		Today Show									
-	Start Date	End Date	<u>Weekdays</u> w	Spots/Week	Rate	Rating						
	10/08/12 IV 10/11/	10/14/12 12 10/11/12	Today Show	4 CM	\$900.00 658a-9am	0.00 T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
			Today Show			,	,,,,	,	4000.007	0.00 1111		φο,σσσ.σσ
	AY SHW Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
-	10/08/12	10/14/12	T	4	\$900.00	0.00				ľ		
E 16 KSN	IV 10/06/	12 10/06/12	News 3 Sunrise -		6a-7a	S-	:30	2	\$375.001	0.00 NM	2	\$750.00
NW3	AT SUNR	ISE	News 3 Sunrise S	SATURDAT								
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/01/12 IV 10/06/	10/07/12 12 10/06/12	S- Saturday Today	CM 2	\$375.00 7a-9am	0.00	:30	4	\$625.001	0.00 NM	4	ድን ደስስ ስስ
			Saturday Today	O.M	ra oan	3	,50	7	ψ025,001	0.00 NW	4	\$2,500.00
	JRDAY TO Start Date	DAY End Date	<u>Weekdays</u>	Spots/Week	Pata	Datina						
_	10/01/12	10/07/12	S-	<u>30013/4466K</u>	<u>Rate</u> \$625.00	<u>Rating</u> 0.00						
E 18 KSN	IV 10/07/	12 10/07/12	News 3 Sunrise -		6a-7a	S	:30	2	\$375.001	0.00 NM	2	\$750.00
NW3	-SUNRS W	VKND	News 3 Sunrise S	SUNDAY								
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
**********	10/01/12 IV 10/07/:	10/07/12	Sunday Today	CM 2	\$375.00 7a-8am	0.00	.00	-	#500 000	0.00.1114		******
		12 10/0//12	Sunday Today	Civi	ra-oam	S	:30	2	\$500.002	0.00 NM	2	\$1,000.00
	TODAY	End Data	Madialasa	C	Б.	D "						
-	Start Date 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 20 KSN	V 10/05/	12 10/05/12	M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.00
TODA	AY SHW2		M-F Today Show	ii								
Ş	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ŀ		
	10/01/12	10/07/12	M E Taday Shaw	11 21 1/21/1	\$425.00	0.00			4.07.00.		_	
	I-V	1210/00/12	M-F Today Show M-F Today Show		-9-10a		:30	2-	\$425:001	~0:00-NM	2	\$850:00
	AY SHW2	E-45-4-	319 ( )							1		
-	Start <u>Date</u> 10/08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00				i		
E 22 KSN	IV 10/09/1	12 10/09/12	M-F Today Show		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
TOD	AY SHW2		M-F Today Show	II								
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				ŀ		
	10/08/12	10/14/12	-T	2	\$425.00	0.00						
EZO KON	V 10/10/1	12 10/10/12	M-F Today Show M-F Today Show		9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850,00
	AY SHW2		•									
-	Start Date 10/08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
-		<del></del>	M-F Today Show	ll 3rd HBM	9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850,00
TODA	AY SHW2		M-F Today Show	11						1		
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		
Week: 1		10/14/12	T	2	\$425.00	0.00						
EZO KSN	v 10/05/1	2 10/05/12		СМ	10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00

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KSNV

Order / Rev:

103289

Advertiser:

Estimate:

NRCC-IE

Alt Order#: Flight Dates: 06825826

06825826 10/05/12 - 10/11/12 Product Desc;

NRCC IE 2012

2602

Ln Ch Start Break Start/End Time End Inventory Code Days Len Spots Rtg Type Spots Rate Pri Amount M-F Today Show III 4th H Today 4th Hour **TODAY SHW3** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 ----F--Week: 10/01/12 \$325.00 0.00 E 26 KSNV 10/08/12 10/08/12 M-F Today Show III 4th IBM 10am-11am M----:30 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour TODAY SHW3 Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 10/09/12 10/09/12 E 27 KSNV M-F Today Show III 4th IBM 10am-11am :30 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 28 KSNV 10/10/12 10/10/12 M-F Today Show III 4th BM 10am-11am :30 2 \$325.001 0.00 NM -----2 \$650.00 Today 4th Hour TODAY SHW3 **End Date** Start Date Weekdays 1 4 1 Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 -W---\$325.00 0.00 E 29 KSNV 10/11/12 10/11/12 M-F Today Show III 4th IBM 10am-11am :30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date **End Date** Weekdays Spots/Week Rating Rate 10/14/12 ---T---Week: 10/08/12 \$325.00 0.00 E 30 KSNV 10/05/12 10/05/12 Rachael Ray CM 11am-12pm ----E--:30 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating ----F--10/07/12 Week: 10/01/12 \$325.00 0.00 E 31 KSNV 10/08/12 10/08/12 Rachael Ray CM 11am-12pm :30 2. \$325.001 0.00 NM M-----2 \$650.00 Rachael Ray RACHAEL RAY Spots/Week Start Date End Date **Weekdays** Rate Rating Week: 10/08/12 10/14/12 M----\$325.00 0.00 E 32 KSNV 10/09/12 10/09/12 Rachael Ray CM 11am-12pm :30 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -T----\$325.00 0.00 \_E.33\_\_KSNV\_\_10/10/12\_10/10/12\_Rachael Ray-CM. \_11am-12pm -\$325.001----0.00 NM \$650:00-Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$325.00 0.00 E 34 KSNV 10/11/12 10/11/12 Rachael Ray CM 11am-12pm :30 2 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date Weekdays Spots/Week Rate Rating --T--Week: 10/08/12 10/14/12 \$325.00 0.00 E 35 KSNV 10/05/12 10/05/12 The Agenda 1230pm CM 1230-1p ---F--:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** <u>Weekdays</u> Start Date **End Date** Spots/Week Rating <u>Rate</u> Week: 10/01/12 10/07/12 \$325.00 0.00 E 36 KSNV 10/08/12 10/08/12 The Agenda 1230pm CM 1230-1p M-----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 M-----\$325.00 0.00 E 37 KSNV 10/09/12 10/09/12 CM 1230-1p 0.00 NM -T----:30 \$325.001 \$325.00

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**KSNV** 

Order / Rev:

103289

13280

Advertiser:

NRCC-IE

Alt Order #: Flight Dates:

06825826

10/05/12 - 10/11/12

Product Desc: Estimate: NRCC IE 2012

2602

Inventory Code Ln Ch Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Agenda 1230pm The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 38 KSNV 10/10/12 10/10/12 CM 1230-1p \$325.001 The Agenda 1230pm -----:30 1 0.00 NM 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Spots/Week Start Date End Date Weekdays Rate Rating 10/14/12 ~-W~~~~ Week: 10/08/12 \$325.00 0.00 E39 KSNV 10/11/12 10/11/12 The Agenda 1230pm CM 1230-1p ---T---:30 \$325,001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 10/14/12 ---T---Week: 10/08/12 \$325.00 0.00 E 40 KSNV 10/06/12 10/06/12 News 3 Today - SATURIDM 9am-930am ----5-:30 1 \$500.001 0.00 NM \$500.00 1 News 3 Today - SAT **NEWS3 TDY-WKND** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$500.00 0.00 E41 KSNV 10/07/12 10/07/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$500.002 MM 00.0 \$500.00 Chris Matthews SUN 9:30am **CHRIS MATTHEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$500.00 0.00 E 42 KSNV 10/05/12 10/05/12 Dr. Phil CM 3-4p ----E--:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR, PHIL Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/01/12 10/07/12 --F-\$450.00 0.00 E 43 KSNV 10/08/12 10/08/12 Dr. Phil CM 3-4p :30 \$450.001 0.00 NM M----2 \$900.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M-----\$450,00 0.00 E 44 KSNV 10/09/12 10/09/12 Dr. Phil CM :30 2 \$450.001 0.00 NM 3-4p -T----2 \$900.00 Dr Phil DR. PHIL Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$450.00 0.00 E45 KSNV 10/10/12 10/10/12 ..Dr..Phil. CM .3-4p \_-=W=.--.;30. 2.... .\$450,00.1\_ \_ ...0,00.NM \$900,00 2. . Dr Phil DR, PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week; 10/08/12 10/14/12 \$450.00 0.00 E 46 KSNV 10/11/12 10/11/12 Dr. Phil CM 3-4p :30 2 \$450.001 0.00 NM \$900,00 Dr Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---T---\$450.00 0.00E 47 KSNV 10/05/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----F--\$725.00 0.00 E48 KSNV 10/08/12 10/08/12 NEWS 3 at 4 (1 HOUR)CM :30 4-5pm M-----\$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$725.00 0.00E49 KSNV 10/09/12 10/09/12 CM 4-5pm -T----:30 \$725.001 0.00 NM \$725.00

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Order / Rev:

103289

Advertiser;

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

KSNV

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
NEWS	3		NEWS 3 at 4 (1 4PM NEWS (1 h		(4:30 PM-5:	00 PM)						
	art Date	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00						
E 50 KSNV			NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:	W	:30	1	\$725,001	0.00 NM	1	\$725.00
NEWS	3 art Date	End Date	Weekdays	Spots/Week								
Week: 10	/08/12	10/14/12	W	1	\$725.00	Rating 0.00						
E 51 KSNV	10/11/1	12 10/11/12	NEWS 3 at 4- (1 4PM NEWS (1 h	•	4-5pm (4:30 <b>PM</b> -5:	T 00 PM)	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS Sta	3 art Date	End Date	Weekdays	Spots/Week	Pate	Pating						
Week: 10	/08/12	10/14/12	T	<u> </u>	Rate \$725.00	Rating 0.00						
		12 10/05/12	M-F Early News M-F Early News	СМ	5-630p		:30	3	\$1,200.001	0.00 <b>NM</b>	3	\$3,600.00
NEWS Sta	3 art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	F		\$1,200.00	0.00						
		10/08/12	M-F Early News M-F Early News	СМ	5-630p	M	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS Sta	3 art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/08/12	10/14/12	M		\$1,200.00	0.00						
		2 10/09/12	M-F Early News M-F Early News	СМ	5-630p	~T ~ ~ ~ ~	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS Sta	3 art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/08/12	10/14/12	-T		\$1,200.00	0.00						
		2 10/10/12	M-F Early News M-F Early News	СМ	5-630p	W	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS Sta	3 urt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	W	3	\$1,200.00	0.00						
E 56 KSNV NEWS		2 10/11/12	M-F Early News M-F Early News	CM	5-630p	T	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	ME leggerdy		\$1,200.00	0.00	.00		<b>#4.000.00</b>	0.00.105		******
JEOPA		Z[U/UƏ/-1-Z/-	M-F Jeopardy — - M-F Jeopardy		-690-7-bш		— ~:3⊎-		<b>ֆ1</b> 7390:θ01—~	0:00-NIVI	······································	- \$1;300.00-
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	M. C. Isaasada		\$1,300.00	0.00		<del></del>	<del></del>			
		2 10/08/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPA! Sta	RDY irt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	08/12	10/14/12	M		\$1,300.00	0.00						
		2 10/09/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	-T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPAI Sta	RDY <u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	-T	<u> </u>	\$1,300.00	0.00						
		2 10/10/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	W	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	W		\$1,300.00	0.00	.00	a	<b>A</b> 4 202 22 4	0.00.101		64.000.00
E61 KSNV	10/11//1.	z 10/11/12		СМ	w-0A 8-11p	/ SUNT	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00

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**KSNV** 

Order / Rev:

103289

Advertiser:

NRCC-JE

2602

Alt Order #:

06825826

Product Desc:

: NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Rate Pri Rtg Type Spots Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Amount Jeopardy in PRIME Jeopardy in Prime **JEOPARDY** Start Date Spots/Week End Date Weekdays Rating Rate ---T---1 \$1,300.00 Week: 10/08/12 10/14/12 0.00 E 62 KSNV 10/05/12 10/05/12 M-F Wheel CM 7-730pm :30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---F--1 \$1,300.00 0.00 7-730pm E 63 KSNV 10/08/12 10/08/12 M-F Wheel CM M-----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/08/12 10/14/12 \$1,300.00 0.00 E 64 KSNV 10/09/12 10/09/12 M-F Wheel CM 7-730pm -T----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -T----\$1,300.00 0.00 M-F Wheel E 65 KSNV 10/10/12 10/10/12 CM 7-730pm ------:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating 10/14/12 Week: 10/08/12 ---W----1 \$1,300.00 0.00 E 66 KSNV 10/11/12 10/11/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUN---T---:30 1 \$1,300,001 0.00 NM \$1,300.00 Wheel in Prime WHEEL-FORTNE Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/08/12 10/14/12 1 \$1,300.00 0.00 E 67 KSNV 10/06/12 10/06/12 News 3 Live in Prime CM 7-10pm ----S-:30 \$425.003 0.00 NM \$425.00 News 3 in Prime NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating ----5-10/07/12 Week: 10/01/12 \$425.00 0.00 SIGN ON-SIGN OFF E 68 KSNV 10/06/12 10/06/12 CM 5a-459a -----:30 \$525.001 0.00 NM \$1,050.00 ROS (9:30 PM-10:30 PM) JEOP/WHEEL Start Date <u>Weekdays</u> **End Date** Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----\$-2 \$525.00 0.00 E 69 KSNV 10/08/12 10/08/12 Mon PR 8-10p \_CM \_\_\_\_\_8-1.0pm\_\_\_ ---= :30\_ 1 \$4,000,001 -0.00 NM \$4,000.00 Monday Prime 8-10pm THE VOICE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating \$4,000.00 Week: 10/08/12 10/14/12 0.00 Wed PR 9-10p E 70 KSNV 10/10/12 10/10/12 CM 9-10pm ~-W----:30 1 \$3,000.002 0.00 NM \$3,000.00 Wednesday Prime 9-10pm L&O:SVU Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$3,000.00 0.00 E71 KSNV 10/10/12 10/10/12 Wed PR 10-11p 10-11pm -----1 \$3,200,001 0.00 NM \$3,200.00 Wednesday Prime 10-11pm CHICAGO FIRE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$3,200.00 0,00 E 72 KSNV 10/05/12 10/05/12 Fri PR 8-9p CM ---F--:30 1 \$1,700.002 8-9pm 0.00 NM \$1,700.00 Friday Prime 8-9pm WHO ARE YOU? End Date Start Date Spots/Week <u>Weekdays</u> Rate Rating 10/07/12 \$1,700.00 Week: 10/01/12 0.00 E 73 KSNV 10/05/12 10/05/12 9-10pm CM :30 1 \$3,000,001 0.00 NM \$3,000.00

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KSNV

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	L.en	Spots	Rate Pri	Rtg Type S	Spots	Amount
			Fri PR 9-10p Friday Prime 9-1	Onm								
GRIM	IM-NBC		r nday Filine 3-1	υριτι								
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1		10/07/12	F	1	\$3,000.00	0.00						
E74 KSN	V 10/06/1	2 10/06/12		CM	9-10pm	S-	- :30	1	\$800.001	0.00 NM	1	\$800.00
PRIM	E-SAT-NB	C	Saturday Prime 9	}-10pm								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/07/12	S	1	\$800.00	0.00						
E 75 KSN	V 10/06/1	2 10/06/12	Sat PR 10-11p	CM	10-11pm	S-	:30	1	\$1,200.003	0.00 NM	1	\$1,200.00
			Saturday Prime 1	10-11pm					. ,			¥1,=¥4.00
	SVU-SA-NI									1		
<u>১</u> Week: 1	tart Date	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
			NFL Pre-Game /		\$1,200.00 1p-530pm	0.00	20		<b>*</b> 0.500.004	0.00 104		<b>#0.500.00</b>
L 70 RON	V 10/0//1	12 10/01/12	NFL Pre-Game	I'NA CIVI	rp-osopm	5	:30	1	\$2,500.001	0.00 NM	1	\$2,500.00
FTBL	NITE AMP	₹										
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1		10/07/12	S	1	\$2,500.00	0.00		<u></u>				
E 77 KSN	V 10/07/1	2 10/07/12		СМ	1P-9PM	S	:30	2\$	10,000.001	0.00 NM	2	\$20,000.00
NRC !	SUN-FTBL		NFL Football									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1		10/07/12	S		\$10,000.00	0.00				i i		
E 78 KSN	/ 10/07/1	2 10/07/12	News 3 Live in Pr		7-10pm	S	:30	2	\$1,600.002	0.00 NM	2	\$3,200.00
			News 3 in Prime		•			_	+ 1,000.002	0.00 /1111	_	ψο,200.00
	LVE-PRI											
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1		10/07/12	M-F News 3 at Ele		\$1,600.00	0.00			***			
L / S NON	10/03/1	2 10/03/12	M-F News 3 at El		11pm-1135pi	mF	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11		WIT HOW O O AL E.	OVOII								
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1		10/07/12	F	*	\$1,200.00	0.00						
E80 KSN	/ 10/08/1	2 10/08/12	M-F News 3 at Ele		11pm-1135pr	m M	:30	1 :	\$1,200.001	0.00 NM	1	\$1,200.00
NI=1A/S	S 3 AT 11		M-F News 3 at El	even								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Datina						
Week: 1		10/14/12	M		\$1,200.00	Rating 0.00						
			M-F News 3 at Ele			nI	.30	1 :	\$1,200,001	0.00 NM	1	\$1,200,00
			M-F News 3 at El						J. 1., 2.00, 00-12	10.00 4		
_	3 AT 11											
	tart Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
Week: 1		10/14/12	<del></del>		\$1,200.00	0,00						
E OZ KONY	/ 10/10/1.	2 10/10/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135pr	nW	:30	1 :	\$1,200.001	0:00 NM	1	\$1,200.00
NEWS	3 AT 11		ALL HOUSE OUT EN	CVCII								
<u>S</u> :	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 1	*****	10/14/12	W		\$1,200.00	0.00						
E83 KSN\	/ 10/11/1:	2 10/11/12	M-F News 3 at Ele		11pm-1135pr	nT	:30	1 :	\$1,200.001	0.00 NM	1	\$1,200.00
ME/A/S	3 AT 11		M-F News 3 at El	even								
	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	T		\$1,200.00	0.00						
***			Sa-Su News 3 at I		11pm-1135pr		:30	2 5	\$1,100.001	0.00 NM	2	\$2,200.00
			Sa-Su News 3 at		,	_		_ •	, . ,	4.44 (314)	_	ψ=1±00.00
	NWS-AT									-		
		End Date	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u>	Rating						
Week: 10 E 85 KSN\		10/07/12	3-		\$1,100.00	0.00	.00		ΦΕΩΩ 00.4	0.00.101	_	<b>4.050.55</b>
EOU VOIN	10/00/12	2 10/05/12		CM	1135p-1237a	F	:30	2	\$500.001	0.00 NM	2	\$1,000.00

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KSNV

Order / Rev:

103289

R9 Δτ

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Tonight Show Tonight Show **TONITE SHW** End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---F--\$500.00 0.00 E 86 KSNV 10/08/12 10/08/12 The Tonight Show СM 1135p-1237a M-----:30 \$500.001 0.00 NM 2 \$1,000.00 **Tonight Show TONITE SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M----\$500.00 0.00 E 87 KSNV 10/09/12 10/09/12 The Tonight Show CM 1135p-1237a :30 \$500.001 0.00 NM -T----\$1,000.00 Tonight Show **TONITE SHW** Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating 10/14/12 Week: 10/08/12 \$500.00 0.00 E 88 KSNV 10/10/12 10/10/12 The Tonight Show CM 1135p-1237a --W----:30 2 \$500.001 0.00 NM 2 \$1.000.00 **Tonight Show TONITE SHW** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/08/12 10/14/12 --W----\$500.00 0.00 E 89 KSNV 10/11/12 10/11/12 CM The Tonight Show 1135p-1237a :30 \$500.001 0.00 NM \$1.000.00 Tonight Show **TONITE SHW** Weekdays Spots/Week Start Date **End Date** Rate Rating ---T--Week: 10/08/12 10/14/12 \$500.00 0.00 E 90 KSNV 10/06/12 10/06/12 Saturday Night Live CM 1130pm-1:02am ----S-:30 2 \$1,400.001 0.00 NM \$2,800.00 Saturday Night Live SAT NITE LIVE Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 10/01/12 10/07/12 2 \$1,400.00 0.00 E 91 KSNV 10/07/12 10/07/12 Sports Night in Las VegaßM Sun 1135p-1200a -----S \$400.001 MM 00,0 \$400.00 Sports Night in Las Vegas SPORT NT-L VGS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 -----\$400.00 0.00

Totals 162 \$147,225.00